Registration Form

SEPTEMBER 8-10, 2006
ORANGE COUNTY CONVENTION CENTER
ORLANDO, FL

FLORIDA Restaurant & Lodging Show

REGISTER BY AUGUST 4, 2006 AND SAVE $20

ADMISSION FEES

Pre-Registration (through August 4, 2006) $25
On-Site (after August 4, 2006) $45

COMPLIMENTARY

Sign up for the largest foodservice and lodging show in the Southeast!

SPONSORED BY: Florida Restaurant & Lodging Association

PRODUCED AND MANAGED BY: Reed Exhibitions

HOW TO REGISTER!

1.) Complete ALL sections of this form. If you do not use this form, you will be charged the regular admission price of $45.
2.) Mail or Fax this form, with payment if you wish to take advantage of the paid seminars no later than August 4, 2006 to receive your badge in the mail.
Fax to: (708) 344-4444
Mail to: Florida Restaurant & Lodging Show, P.O. Box 552, Brookfield, IL 60513-0552

If you miss the August 4, 2006 deadline you can easily register at the Show. Bring this form to the registration counter to enjoy your complimentary admission. Badges will begin mailing 2 weeks prior to the Show. FOR THE TRADE ONLY. NO ONE UNDER 18 WILL BE ADMITTED, INCLUDING INFANTS. PHOTO ID IS REQUIRED.
For additional questions call us at (888) 372-3976.

Priority Code: PROC

1. Registration Information (Please complete all sections of this form)

First Name | MI | Last Name

Title

Company Name

Mailing Address

City

State | Zip Code

Country

Business Phone (Do not include International Dialing Code)

Business Fax

E-mail (to receive confirmation)

We collect this data in order to provide you with information about the Florida Restaurant & Lodging Show and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com or call our Privacy Administration at (888) 372-3976.

2. Options

Item	Price	Quantity	Total
Registration on or before 8/4/06 after 8/4/06	~~$25~~ ~~$45~~	1	FREE
CIA Package Pass **(includes all 4 sessions)**	$375		
The "New" Healthy Cuisine, Friday, Sept. 8, 10:30 am – 1:00 pm	$125		
Maximizing Your Wine List, Friday, Sept. 8, 2:30 pm – 5:00 pm	$125		
Great Sauvignon Blanc Around the World, Saturday, Sept. 9, 2:30 pm – 5:00 pm	$125		
A World Flavors Primer, Sunday, Sept. 10, 10:30 am – 1:00 pm	$125		
Restaurant Rookie Boot Camp, Friday, Sept. 8, 11:00 am – 5:00 pm	$295		
Chain & Multi-Unit Blueprint, Saturday, Sept. 9, 11:00 am – 5:00 pm	$375		
Chef's Table Luncheon, Friday, Sept. 8, 12:30 pm	$35		
Chef's Table Luncheon, Saturday, Sept. 9, 12:30 pm	$35		
Chef's Table Luncheon, Sunday, Sept. 10, 12:30 pm	$35		
	TOTAL AMOUNT DUE		

Please select payment method: ❑ Check enclosed payable to Reed Exhibitions ❑ AMEX ❑ MC ❑ VISA

Account # | Exp. Date (month/year)

First Name | MI | Last Name

Cardholder's Signature. I agree to pay the above total amount according to my card issuer agreement.

1. Are you over the age of 21?
❑ Yes, over 21
❑ No, not over 21

2. Are you at least 18 years of age?
❑ Yes
❑ No

No one under the age of 18 will be admitted to the Show at any time, including infants. No exceptions.

3. Badge Category
❑ Buyer
❑ Non-Buyer

4. Is your establishment
❑ Independent
❑ Multi-Unit
❑ Other

5. Position: Please tell us which ONE best describes your area of responsibility.
A ❑ Management (Partner/Owner)
B ❑ Manager/Supervisor
C ❑ Purchasing
D ❑ Chef
E ❑ Dietitian/Nutritionist
F ❑ Sommelier/ Server/Bartender
G ❑ Marketing/Sales/ Public Relations
H ❑ Edu. Administrator/ Faculty/Student
J ❑ Caterer/Private Chef/ Event Planner
K ❑ Financial/Operations/ Administration
M ❑ Distributor
N ❑ Other _____ (Please specify)

6. Type of Business: (Choose ONE only)
A ❑ Restaurant/Table Service/Full Service
B ❑ Restaurant/QSR/ Franchise
C ❑ Deli/Bakery/Pizzeria
D ❑ Hotel/Motel/Resort/ Casino/Cruise Ship
E ❑ School District/School/ University/Camp
F ❑ Hospital/Healthcare/ Correctional Institution/ Military
G ❑ Municipal Service/ Municipality
H ❑ Corporate Dining Services/Office/Plant
J ❑ Coffee Bar/Ice Cream/ Yogurt
K ❑ Country/Membership Club
M ❑ Bar/Lounge/Night Club
N ❑ Non-Hotel Banquet Facility/Catering Establishment
P ❑ Sports Arena/ Amusement Park/ Concession/ Convention Center
Q ❑ Architect/Design/ Real Estate
R ❑ Consultant/Specifier
S ❑ Retail Store/ Supermarket
T ❑ Distributor/Dealer/ Broker
U ❑ Importer/Exporter
V ❑ Manufacturer/Mfg. Agent
W ❑ Association
X ❑ Other _____ (Please specify)

7. Categories of Interest: Please tell us which products you are coming to see at the show: (select ALL that apply)
AA ❑ Appetizers
AB ❑ Bar Equipment Products
AC ❑ Beverage, Alcohol
AD ❑ Beverage, Non-Alcohol
AE ❑ Cleaning Supplies & Services
AF ❑ Dairy
AG ❑ Décor/Design
AH ❑ Dessert
AJ ❑ Dressings/Sauces
AK ❑ Food Equipment & Services
AM ❑ Food Distributor
AN ❑ Franchise
AP ❑ Furniture/Furnishings
AQ ❑ Hospitality Services
AR ❑ Kosher Foods
AS ❑ Meat/Poultry
AT ❑ Pasta & Rice
AU ❑ Pizza Products
AV ❑ Point of Sale Equipment
AW ❑ Paper & Plastic Products
AX ❑ Produce
AY ❑ Seafood
AZ ❑ Tableware
BA ❑ Services
BB ❑ Other _____ (Please specify)

8. Is your menu predominantly: (select ALL that apply)
A ❑ American
B ❑ Italian
C ❑ Asian
D ❑ Latin/Mexican
E ❑ European
F ❑ Mediterranean
G ❑ Seafood
H ❑ Other _____ (Please specify)

FRLA Policy: Included in the registration fee is a voluntary contribution to the Florida Restaurant and Lodging Association Political Action Committee, the organization through which the foodservice industry supports political candidates supportive of restaurant government affairs, positions and interest. Dues, payments, contributions or gifts to the FRLA are deductible as normal business expenses. Contribution/dues to the FRLA PAC are not deductible. Contributions to the FRLA PAC entitles you to PAC membership.

❑ If you do not wish to make a voluntary contribution mark this box. The $3 per person contribution will be applied instead to the admission cost. Your admission price will not change.

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